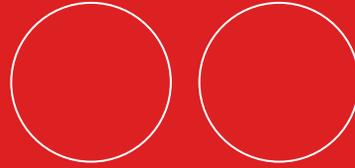
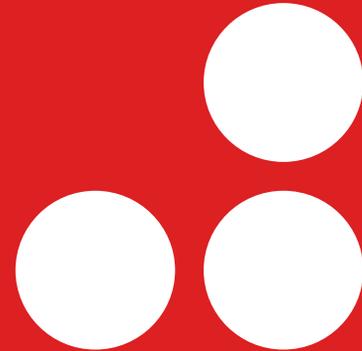


May 9-11, 2022
The Fairmont Grand Del Mar
San Diego, CA



Innovations in Skilled Nursing and Long-Term Care





Welcome to Synergy Summit 2022

As we are in the middle of yet another tumultuous year for the industry, we find ourselves hopeful about the opportunities ahead. While many of the changes in the industry were forced upon us, what we have witnessed is that necessity truly proved the mother of invention.

Innovations across the industry are fueling both needed and unprecedented changes. From continued shifts in payment models to an embracing of automation and technology on a scale never before seen, there is much to look forward to that will provide continued optimism about the future of long-term care.

This year's Synergy Summit, as in years past, will gather top thinkers from across

the industry, including operators, leaders of hospital and health systems, technology innovators and more, to provide the most relevant content for owners and C-suite executives.

Our commitment to offering not only education, but also unique opportunities for networking and relaxation, will take us to San Diego, California, where we will enjoy five-diamond, five-star accommodations at the luxurious Fairmont Grand Del Mar. We invite you to join us for what is promised to be the most talked about event for skilled nursing and long-term care in 2022.

We look forward to seeing you soon.

Sincerely,

Yosef Daskal
Chairman
Synergy Summit



Sneak Peek



2022 Keynote Speaker

Craig Samitt

CEO and Founder of ITO Advisors



2022 Featured Speaker

Seema Verma

Former Administrator at the Centers for Medicare & Medicaid Services (CMS)



2022 Featured Speaker

Mark Parkinson

President and CEO of the American Health Care Association (AHCA)

A Top-Down Look at Synergy Summit 2022

This year's featured speakers will address what the future holds for the industry, what may be changing, and the best paths forward. Our Keynote Speaker, Craig Samitt, is a recognized leader on the topic of sequential health system transformations and now serves as the CEO and Founder of ITO Advisors, a healthcare advisory and investment firm. Verma and Parkinson were arguably the most influential leaders in directing policy related to skilled nursing and long-term care throughout the COVID-19 pandemic. At this year's Synergy Summit, they will present their insights into what the future holds for the industry and lessons learned from the pandemic. Along with other respected thought leaders, they will speak to this year's theme of "Innovations in Skilled Nursing and Long-Term Care".

DAY 1

SESSION 1 / KEYNOTE

Care-Delivery Reinvented: What Will it Take to Transform the U.S. Healthcare Model?

SESSION 2

The SNF-at-Home Model: What Does it Mean to You?

SESSION 3

MCOs—Transforming the Continuum of Care

SESSION 4

A Proven Method for Finding and Keeping Great Co-Workers

SESSION 5

The Future of the Skilled Nursing Industry

DAY 2

SESSION 6

Legislative & Regulatory Outlook for the LTC Industry

SESSION 7

The Landscape of Risk-Based Arrangements and Opportunities for SNFs

SESSION 8

Building Highly Effective PAC Provider Partnership Networks

SESSION 9

Practical Lessons Learned from Synergy Summit 2022



Schedule Overview

- Education
- Networking
- Activities

Monday, May 9	Tuesday, May 10	Wednesday, May 11
	7:30-8:30am Breakfast	7:30-8:30am Breakfast
	8:30-11:00am Welcome & Introductions Keynote Address General Session	8:30-10:00am General Session
	11:15-12:45pm General Session	10:15-11:45am General Session
	12:45-2:00pm Lunch	12:00-1:00pm Closing Lunch
	2:00-5:00pm Activities	
3:00-7:00pm Registration		
7:00-9:00pm Opening Reception Cocktails & Dinner	6:00-8:30pm Dinner	
	8:30-11:30pm Casino Night	



Relax & Connect

The Fairmont Grand Del Mar is a stunning resort with ample amenities set within a breathtaking landscape. Planned activities offer the opportunity to connect and network with other attendees while enjoying your own version of fun and relaxation. Activities will begin following lunch on Tuesday, May 10th at 2:00pm. Be sure to join us in the evening for dinner and casino night in the Manchester Salon.



Poolside at the Cabana

Kick your feet up, enjoy drinks and light snacks, and take in the San Diego sunshine at the Synergy Summit cabana by the pool.



Golfing

Join us at the award-winning Grand Golf Club for a round on this spectacular, Tom Fazio-designed 18-hole championship golf course.



Hiking

Enjoy scenic trails surrounding the resort and take in vistas overlooking the resort gardens and the beautiful Los Peñasquitos Canyon Preserve.



Spa

Take it easy and rejuvenate in San Diego's premier, five-star resort spa and wellbeing center. Contact the spa directly to reserve your discounted appointment.



Tennis / Pickleball

Lace up your shoes and grab your tennis racket or pickleball paddle for a friendly game on the court with fellow attendees.





Attendee Highlights

Why Attend Synergy Summit 2022?

- Best LTC event for networking with owners, c-level executives, and other industry thought leaders
- Thoughtfully curated panels and presentations that are timely and provide actionable insights
- Five-star setting for comfort, relaxation, and recreation
- Limited attendance ensures the intimacy of the event and promotes meaningful networking opportunities
- Low vendor-to-attendee ratio

Attendee Profile

\$44 Billion

Non-Salary Spend

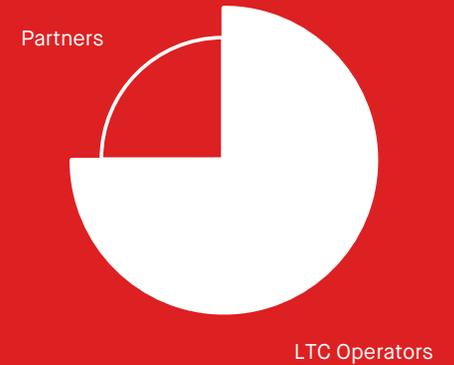
3,000
LTC facilities represented

1,800
Non-LTC facilities represented

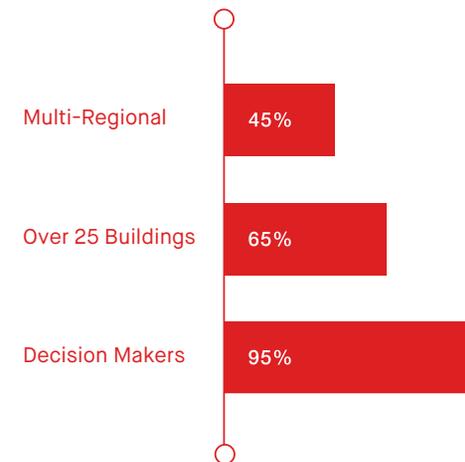
180
Operator attendees

Participant Breakdown

We limit the number of sponsors and partners in order to ensure that operators constitute the majority of attendees.



LTC Operators



Average Speaker Rating: 4.8

Event Details



LOCATION

Fairmont Grand Del Mar

San Diego, CA | [Website](#) ↗

\$359 / night is the discounted rate for Synergy Summit attendees. Reserve through our registration portal [here](#).

AIRPORT

Fairmont Grand Del Mar is a short 30 minutes from San Diego International Airport. Uber, Lyft and other public and private transportation options are available.

CONFERENCE ATTIRE

Education - Business casual

Welcome Reception (Mon) - Cocktail attire

Dinner / Casino Night (Tue) - Cocktail attire

Recreation - Casual / activity appropriate



THANK YOU TO OUR SPONSORS

Our partners are established providers in the LTC industry, with influential decision-makers, products, and services integral to the future of the industry.

Founding



Diamond



Platinum



Gold



“They host a hell of a party.”



MARK PARKINSON
President & CEO of AHCA

